



Career Newsletter Winter 2009



Michael Jordan said:

"I've missed more than 9,000 shots in my career. I've lost almost 300 games. 26 times, I've been trusted to take the game winning shot and missed. I've failed over and over and over again in my life. And that is why I succeed."

A Changing Economy

In a down economy, it may be easy to become discouraged about your career search. However, in the midst of news releases about downsizing, reorganization and hiring freezes, there is some good news.

According to CareerBuilder.com, there are several business sectors that are experiencing job growth: Health Care, Government, Education, Professional and Business Services, and the Hospitality Industry.

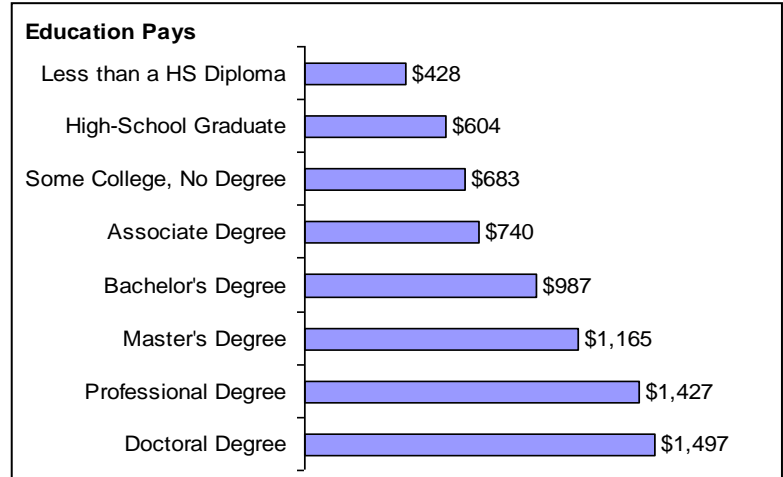
Job Search Tips

1. Define the type of career you are seeking. Think carefully about what type of work you would like to do, where you would like to work, how to best utilize your strengths, and which work tasks you enjoy the most.
2. Update your resume. Choose precise words that describe your abilities. Highlight transferable skills and be prepared to adjust your resume to address the requirements for different types of careers.
3. Research. Use the internet, industry guides, local business directories and Chamber of Commerce resources to find the names of companies or organizations for which you would like to work.
4. Target those selected businesses to receive your resume. Send a personal letter, together with your resume, to the head of the department in which you would like to work.
5. Follow up with a phone call and be prepared to concisely describe your skills and how you would benefit the business.
6. After a phone conversation or interview, be sure to write a thank you.

Are You Considering Returning to School?



If you are faced with a job loss or just have a desire to change your career direction, you may consider heading back to the classroom. Additional education can reap rewards both in job security and compensation. The chart below illustrates this fact:



Source: Bureau of Labor Statistics, current Population Survey

Non-Traditional Students:

There are vast opportunities for nontraditional students in the rapidly changing world of post-secondary education. As well as traditional college courses, there are technical schools that offer specific skill or trade training, degree-completion programs that meet in the evening and on weekends, online courses, credit for work-related learning, and for-profit colleges that offer career-specific education. If any of these interest you, you may want to check out the information on these suggested sites:

kathrynmarch.com/resources.html

www.nontradstudents.com

<http://non-traditional-students.blogspot.com>

or contact Kathryn March at ktm@kathrynmarch.com.

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